

## **Cuala GAA Club Hurling Strategy 2010 - 2014**



**“To encourage as many people as possible to play hurling to the highest level of their capabilities for as long as they can with Cuala; to continue their involvement with Cuala after their playing days and to provide the necessary infrastructure to accommodate this vision”**

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## **Introduction**

**In order to manage the increased number of players progressing to the adult section of the club and to maximise these players potential, the adult hurling section needs to be restructured to meet the modern demands of the present game.**

**The new overall structure and strategies will have to address the following key issues:**

- **Demands of high performance sport**
- **Team Management Structures**
- **Team Structures / Player Numbers**
- **Coaching**
- **Resources (people, facilities, equipment, finance)**
- **Player Issues (welfare, transition, multi-team involvement etc)**
- **Communications**
- **Catering for players who may just want ‘social hurling’**

This is a crucial stage for the development of hurling in Cuala. A series of meetings and workshops on hurling in recent times suggest that there is a real willingness to develop the adult hurling section within the club. The plans that are being put in place will only succeed if all parties get involved in whatever capacity they feel they can contribute. Developing new structures and systems require all members to get involved in a meaningful way, both on and off the field of play, if the plan is to become a reality.

## **Background**

Cumann Iomána, Peile agus Camógaíochta Cuala has fielded adult hurling teams since its inception in 1974 as an amalgamation of Dalkey Mitchells and Cuala Casements. It has fielded a Senior Team since 1976. There have been many highlights since then with the winning of three Junior Hurling Championships and three Senior Championships as well as a Boland Cup and Division One League amongst them. A parallel achievement has been to maintain a healthy adult hurling presence in the Borough of Dún Laoghaire throughout that time with the input of many great and loyal people, some, sadly, no longer with us.

One strong element in the story of Cuala Hurling has been the input of both those who have grown up with Cuala and good hurling folk who moved in to the area. Another feature worth noting is the dual tradition in the club where many players play both Hurling and Gaelic Football. While this has occasionally been a cause of tension it has in general served the players and the club well. The third feature worth noting is the heroic commitment of so many of these people to Cuala, hurling and to their community.

# **Roles, Responsibilities and Structure of the Cuala Hurling Forum**

## **Roles and Responsibilities**

The Cuala Hurling Forum is responsible for defining, documenting and implementing a Strategic Plan for Cuala Hurling.

Its roles include the effective planning and execution of the following activities on an on-going basis:

- Define a Strategic Direction for Cuala Hurling
- Develop and document a Strategic Plan for Cuala Hurling (SPCH)
- Implement the SPCH through a series of managed and monitored action plans

The Hurling Forum will engage directly with the Adult Games Committee to ensure and guarantee that efficient and effective use is made of all Cuala resources

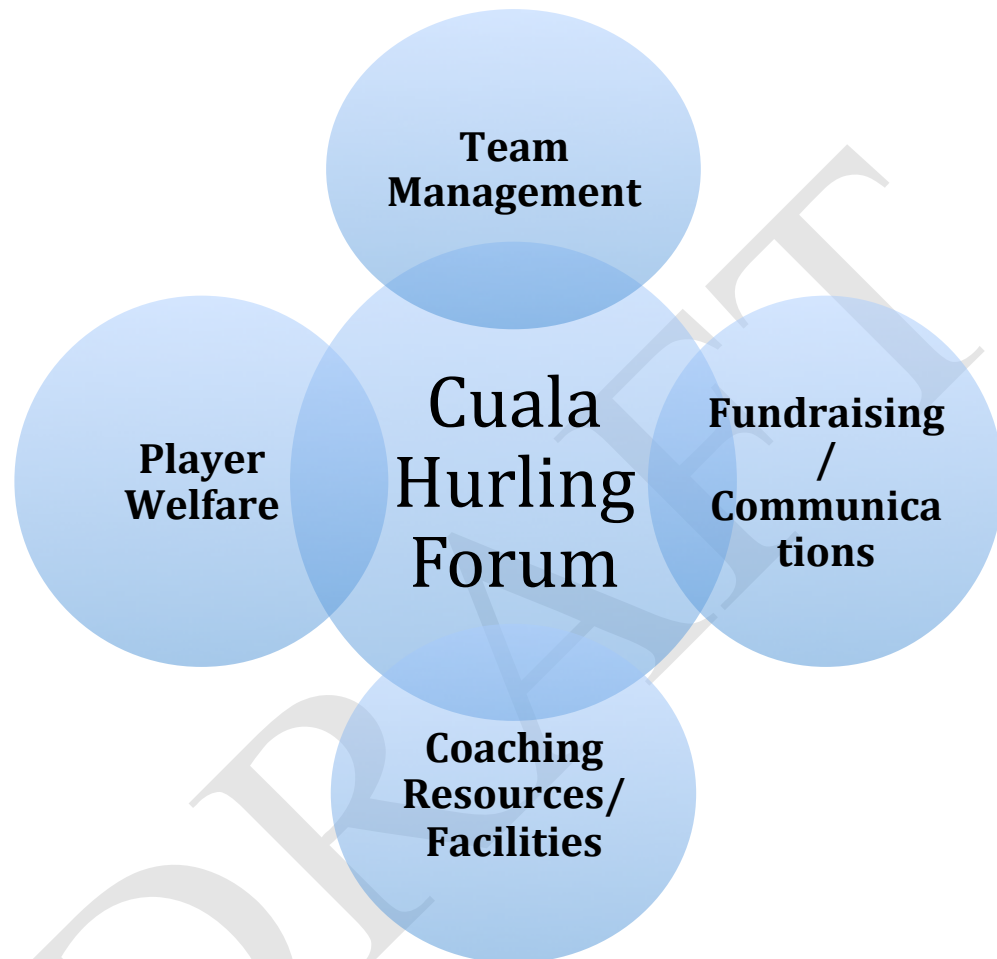
## **Structure and Membership**

To achieve its objectives, the Hurling Forum will operate through the following 4 executive groups:

- Team Management
- Coaching Resources & Facilities
- Player Welfare
- Fundraising

The 4 executive groups will bring particular focus and emphasis to each of these 4 prioritised areas. Each group will be responsible for the effective implementation of its respective action plans in accordance with the SPCH.

**The Hurling Forum is structured as follows:**



The Hurling Forum will be composed of 4 core members and 4 nominated representatives, representing each of 4 executive groups respectively.

The core membership is:

- Chairperson
- Secretary
- Treasurer
- Player Welfare Officer

The nominated representatives are:

- Team Management Group Representative
- Coaching Resources & Facilities Group Representative
- Player Welfare Group Representative
- Fundraising & Communications Group Representative

The Chairperson will be selected annually at the Hurling Forum annual general meeting. The Chairperson will assign the roles of Secretary, Treasurer and Welfare Officer.

The membership of the groups will be proposed and selected by the core membership of the Hurling Forum. In turn, each group will nominate a representative to join and participate in the Hurling Forum. The Chairperson will assign the captains and vice-captains of the adult hurling teams to roles in the Coaching Resources & Facilities Group and the Player Welfare Group.

The core members of the Hurling Forum will be allocated and assigned, by the Chairperson, the roles of attending the respective regular group meetings, as follows:

- |                           |                                       |
|---------------------------|---------------------------------------|
| • Chairperson:            | Team Management Group                 |
| • Secretary:              | Coaching Resources & Facilities Group |
| • Treasurer:              | Fundraising & Communications Group    |
| • Player Welfare Officer: | Player Welfare Group                  |

The Chairperson may choose to change or re-allocate these assignments.

While the structure of the Hurling Forum provides executive focus to each of the groups, it is recognised that the groups are inter-dependent to a high degree. To ensure the successful implementation of the strategic plan for Cuala hurling (SPCH), high levels of cooperation and collaboration between all groups of the Hurling Forum are vital. Open and clear communications are necessary within the Hurling Forum. The cross membership and representation between the Forum proper and its executive groups will facilitate the achievement of effective communications.

The groups of the Hurling Forum will be composed of the following membership. The respective high-level focus and roles of each group are described below. The detailed roles and responsibilities of each group are described in subsequent sections of this document.

### **Team Management Group**

- All Team Managers
- Responsible for the development and performance of the hurling teams
- Regular meetings in regard to panels, training, matches and maximising players' game time
- Create clear communication systems between players, management and the Cuala Hurling Forum

### **Coaching Resources & Facilities Group**

- 3 Members (including one from the Cuala Coaching Department)
- To develop players potential
- To identify and mobilise all coaching resources, from both within and outside Cuala, necessary to assist and support all the adult hurling teams and management
- To produce and implement a workable coaching schedule, in conjunction with team management, for all teams under the umbrella of the Cuala Hurling Forum

### **Player Welfare Group**

- 3 Members
- To ensure player welfare
- To maximise the number of hurlers making a smooth and effective transition from the underage section of Cuala to the adult section
- To ensure that players reach their hurling potential and enjoy hurling with Cuala
- To ensure that hurling plays a constructive part in a balanced life-style
- To provide the best possible resources for the prevention, treatment and management of player sport injuries

### **Fundraising & Communications Group**

- 3 Members
- To ensure that sufficient funds are available to support the development of the adult hurling teams
- To ensure that the funds are utilised optimally
- All fundraising activities for the adult hurling section will be channelled and organised through this group
- Responsibilities for organising, promoting and monitoring fundraising events

It is envisaged that the core elements of the SPCH will be implemented through the above structure. However, for other tasks, such as the formulation of the Hurling Strategy or the selection of team management, it will be necessary to form specific short-term committees or task forces.

## Team Management

Team Management plays a vital role in the development and performance of hurling teams. With increasing numbers of talented young players coming through to the adult section it is very important that good Team Management Structures are put in place to successfully manage this talent.

The selection of management teams is a critical part of the process. The Hurling Forum will be responsible for selecting the management for all adult teams. The Forum will appoint a sub-committee to handle the selection process and give guidance for this process. The team selected should have the necessary expertise to be able to manage all the factors involved in enabling the team to perform to its maximum potential. This should include:

- Physical Fitness
- Hurling Skills
- Mental Skill
- Match Fitness / Game Plan / Tactics
- Player Welfare / Lifestyle Management

Whether the personnel for the management team will be sourced from within or outside the club will depend on the necessary expertise available.

Having a physical fitness trainer and a separate coach for hurling skills, game plan, tactics etc is generally the approach in most clubs to-day and should be followed in Cuala. The manager may look after one of these areas.

It is very important to have an adequate number of people involved in the management team to allow sharing of the many tasks involved. Team mentors / selectors are often called on during league, cup, friendly matches to act as umpires and linesmen.

The overall competencies of team managements will play a major role in attracting and keeping players in Cuala.

## Team Management Structure and Roles

<b>Manager:</b>	Input in appointment of management team; in liaison with coach / coaches drawing up training programme for forthcoming season; panel selection; team selection; team talks; tactics / game plans; performance monitoring and analysis; managing conflicts; managing management team: ensure Hurling Forum strategies are carried out: that player development is monitored and progressed: that the team is properly resourced: ensure a co-ordinated approach with other adult teams.	
<b>Fitness Coach:</b>	Self – Explanatory	Manager may fulfil one of these roles
<b>Skills Coach:</b>	Self – Explanatory	
<b>Logistics</b>	Player database ;fixture details; contacting players, refs, opposition etc; team sheet on day; logistics; kit; organising friendlies etc.	
<b>Statistician/s:</b>	Stats re training; stats on day; stats reports to management.	
<b>Physio:</b>	Self – explanatory: Ideally present at all training sessions.	
<b>First Aider:</b>	Available at games and training sessions to attend injuries. (Members of management teams should attend first aid courses)	
<b>Grounds man:</b>	Sets up nets and flags.	

## Team Structures

### Number of teams required

We field two adult hurling teams at present. - We will field 3 in 2010 or 2011 at latest.

Thereafter maintain or increase number of teams balancing the need to have sufficient numbers on each panel with desire to provide game time for all players.

Investigate the possibility of setting up a transitional team at a modest junior level, which would be the initial point of contact with adult teams for most minors. Players could then gravitate to other teams gradually.

Mentors of minor teams are to be asked to become involved in ‘transitional’ team for 2 year period. We need to develop this carry over of mentors into adult hurling.

The U21 season is so short and undependable that it should be seen as an additional competition to be involved rather than central to player transition to adult hurling.

Teams 2 and 3 should train together.

Investigate the possibility of introducing a *Hurling Hour*, with an open invite to any U18 or adult hurler to come along and puck around. The *Hurling Hour* would take place at the same time, day and place all season long.

## **Squad sizes**

Various factors have to be taken into account and the criteria needs to be flexible to meet needs of all teams and players.

Factors which will influence size of panels:

- Dual players
- Third level and inter-county commitments
- Injury
- Commitment (especially at 2<sup>nd</sup>, 3<sup>rd</sup> team)
- Travel/Holidays

The senior team is to have first call on Senior Panel (say 25), but other players by arrangement or agreement with management of 2<sup>nd</sup>/3<sup>rd</sup> team may be asked to 'play up' as required during the year. The higher team should not retain more than 18-20 players (depending on need), if lower team is playing at same time.

Use of players in league to be managed to maintain maximum players for lower teams

## **Transfers**

Cuala actively welcomes players from other clubs who have moved into the Cuala catchment area.

Transfers must be processed according to rules, through Club Sec.

Incoming transferees will be allotted to teams by Coiste Iomána.

## **Regrading**

Process should be initiated internally in good time 1<sup>st</sup> December.

Should be realistic and aim to make more players available to play at lower grades without going too far and bringing system into disrepute. If a healthy amount of players regrade every year it will help to reduce stigma.

A list of players to be regraded should be drawn up by Coiste Iomána or its agent after consultation with current, and if possible, the following year's management and with players being considered.

Players on list should be given forms and asked to return by certain date.

While players cannot be forced to regrade, those on list should be encouraged to do so.

Care should be taken to control stigma attached to regrading for some.

## **Coaching and coach education**

***'It's not about sport, it's about young men. It's not about building a championship team, it's about building championship boys. Boys who will be forever strong' - Larry Gelwix***

The aim of coaching is three fold, when we speak about coaching we are speaking about the following 3 objectives

- To develop our players potential
- To instil a desire to win in our players
- To provide enjoyment for our players

The most important of these objectives is the development of our players.

In order to develop our player's potential we must focus on specific areas that contribute to improved hurling performance. These areas are

- Physical fitness
- Technical ability
- Tactical awareness
- Psychological focus
- Team play
- Social and emotional development

**On a practical level to achieve the previous objectives the following measures will be implemented in the hurling section in Cuala**

1. Each team must have a yearly training programme published at the start of the year. This programme will reflect the needs of the team and will work in tandem with the other hurling teams in the club.
2. This programme will be drawn up and implemented by qualified people supporting the team management.
3. The players will be fitness tested regularly during the season in order to validate the relative success of the training programme. These test results should be stored and used to measure year on year improvements.
4. Each coaching session will be pre-planned with the intention of developing each of the following 4 areas
  - Technique
  - Athleticism
  - Speed of thought
  - Team play
5. Each coaching session will have a selected theme or objective, all activities in that session should be designed to develop that particular theme or objective.
6. A library of coaching resources relevant to all aspects of hurling coaching will be constructed and made available to all members of the club.
7. Coaches and players will be educated as to the demands and trends in hurling at present.
8. An open hurling night for all players from minor to adult who would like to develop and improve their skills.
9. Guest speakers and coaches will be invited to run coaching sessions and information nights in the club.

## Facilities

We recognise the importance of providing the best possible playing facilities for the players and the part these facilities play in developing, retaining and attracting players in the future. The success of the underage section in the club highlights the need to develop the facilities as proposed in the *Cuala GAA Club Strategic Plan for development*. The fact that Cuala owns none of the pitches it uses is both an advantage from a financial point of view and a disadvantage when looked at from the development viewpoint. It is vital that the Cuala Hurling Forum supports An Coiste's efforts in developing existing facilities to a higher standard and assist in sourcing much needed new playing, changing and meeting facilities.

**Of immediate concern to the 'Hurling Forum' is the absence of toilet facilities in Shanganagh Park. There is now a children's playground adjacent to the main playing pitch and the general usage of the park has increased substantially. It is essential from both a health & safety and a public decency point of view that these facilities are provided without delay.**

**To achieve the objectives of the hurling strategy, the following facilities will be required.**

### Training:

- Training pitch with lights, preferably all weather.
- Access to supervised gym
- Hurling wall / Handball alley – available in Pres Glashule.
- Dressing rooms, showers, (ice baths if desired)
- Meeting room with TV / Video for team meetings or post training / pre match meetings.
- Facilities for post training nutrition / hydration.
- Access to a hurley repair person.

### Match Day:

- **Home:** Match pitch - marked, nets up, dressing rooms open and clean, water turned on.
- **Away:** Access to transport if required.
- Physiotherapist.

## Equipment – per panel

### Training:

- 1 hurling ball per player training – 2 dozen balls starting off and add 12 new balls each month, given weather and attrition rate in wet weather.
- Cones
- SAQ equipment – ladders, poles, hurdles, belts etc.
- Bibs – 2 sets of 12 per panel.

- First Aid Kit.
- Water bottles – again 1 per player for both health & safety and hygiene reasons (glandular fever, swine flu, etc). Each player responsible for own.
- Gym / conditioning equipment

### **Match Day**

- Players.
- Jerseys.
- List book.
- First Aid kit and qualified person.
- Physio / injury rehabilitor.
- Suitable Video camera + operator.
- Analysis software.

### **The recently updated *Cuala GAA Club Strategic Plan for development* included an audit of the existing facilities as follows:**

*All land used by Cuala is owned and managed by the Dun Loaghaire – Rathdown County Council (DLRCC)*

*The buildings in Hyde Rd. are owned by Cuala and the Club has had a Lease from 1980 to 2000 which has yet to be renewed. Lease renewal will allow draw down of a number of Capital Sports Grants allocated for work already carried out by the club.*

*Cuala has developed a relationship with Loreto Dalkey for use of their all-weather hockey pitch & lights for winter training on a commercial basis. Cuala also has access at weekends to Clonkeen College pitches on an ad hoc basis.*

*During 2009, Cuala took the IADT all weather pitch with lights on a commercial basis for the adult section of the club.*

The *Cuala GAA Club Strategic Plan for development* has outlined the following facilities required to meet expected growth

- Four full size senior pitches with changing facilities for 8 teams.
- One full size all weather GAA pitch capable of taking hurling training in inclement weather during the winter months.
- 2 sports halls for multi sports usage with ceiling height capable of taking hurling training.
- Large outdoor wall for hurling training.
- Secondary hall space for gym weights room.

## Existing Facilities

Location	Facilities	Dressing Room	Floodlights	Condition
Hyde Park	Indoor Hall	Yes	N/A	Good
Hyde Park	1 Senior Pitch	Yes	No	surface needs work, length insufficient, and needing back netting
Shanganagh Park	2 Senior Pitches	No	No	1 with back netting. Potential for 2 further pitches.
Shanganagh Park		No	No	No Toilet facilities
Clonkeen College	1 Senior Pitch	Shared	No	Good. Ad hoc access on weekends
Loretto Dalkey	1 Astro hockey pitch	No	Yes	Hockey pitch suitable for training only
IADT	Astro Pitch		Yes	All weather suitable for training but very expensive

## Potential Facilities

Location	Facilities	Dressing Room	Floodlights	Condition
St. Laurence's College	1 Adult pitch	possible shared	No	Reasonable, but no back nets
St. Brendan's College	1 Pitch	No	No	Surface unsuitable for hurling and length too short
Pres. Glashule	2 Handball alleys	No	Required	Needs some work to bring up to a safe standard

## **Player Welfare**

In order for our players to perform to their potential on the field we must ensure that they are well looked after off the field. Players need to be supported and looked after when they are playing for Cuala. Certain players will also play for 3<sup>rd</sup> level, county and other teams, the experience gained by playing for these teams can only benefit and enhance our players provided we manage the playing load properly. To do this the following measures need to be adopted:

1. There needs to be proper medical support in place for all players on all teams. The relevant physio, doctor and emergency care support structures need to be clearly displayed for the benefit of all players.
2. All players need adequate rest periods. Failure to provide this rest will result in players under performing on the field of play. In the case of players playing for outside teams or multiple teams these players should have 2 complete days of rest in any given week. No players should be asked to play 2 games on the same day.
3. Player diaries will be provided for any player who is managing the requirements of playing for more than one team.
4. Players coming back from injury should be provided with an individual training schedule in order to facilitate their smooth re integration to the team and to prevent the player aggravating the injury again.
5. Players will have adequate fluids and food at training in order to support player's performance during the training sessions and their recovery after the sessions.
6. Players playing with other teams within Cuala will be given clear instructions with regards to their training requirements when playing with each team. The management teams of each team must be in regular contact with each other to ensure this arrangement works smoothly.
7. All people connected with teams, players and management, need to be educated about the principles of training to help improve the standard of coaching and to ensure that players are trained and coached safely and in a way that will help them reach their potential.
8. Player development seminars on a range of hurling and associated topics will be run within the club by people sourced by the Hurling Forum.
9. Health and heart screening of all players will be conducted on a regular basis, no less than every 2 years.

## **Player Pathway**

The purpose of this player pathway is to ensure the smooth and efficient transition of players from the underage section of the club to the adult ranks. Huge effort and time has been put in by underage mentors to develop these players. At present there is no set procedures and too many players have been allowed fall through the cracks. The following measures will improve this transition.

1. Each year a person or persons must be appointed with specific responsibility to oversee the overall transition of players from the minor section to the adult section. These people will oversee the initial transition and monitor the player's participation during the year.
2. Underage mentors will meet with adult mentors and discuss the most suitable teams for each player graduating from the minor section.
3. Graduating players, minor mentors and adult mentors will meet as a group to discuss ways to improve the transition process.
4. Contact details for all players moving up to the adult must be passed on to the relevant new mentors and the adult committee.
5. Adult mentors will attend some coaching sessions and matches of the minor teams during the year in order to be introduced to the players.
6. Support, advice and technical expertise will be provided to the minor mentors when they are drawing up their training programme to ensure that players are prepared properly for the step up to adult hurling.
7. A 'buddy' type of system will be introduced whereby adult players would look out for newly graduated players. These players should organise transport to games and coaching sessions for the new players or help and advise players during the course of the season.
8. One member of the minor management team will move up to adult management in tandem with the players.
9. In club 7 or 9 a side competitions will be organised with all the players in the minor and adult sections to introduce the players to each other and to help improve the players overall game.

## **Management of Players' Commitments:**

### **County - College - Dual Players – Travel – Holidays – Exam - Work**

( re: Training, matches, and player welfare )

One of the opportunities for the development of adult hurling in Cuala is the number of players ( under 21 ) who are currently coming through from the Cuala Juvenile section and who have an interest in playing hurling at a high level. The challenge we face is striking a balance in the lives of these players who are also facing opportunities to:

- a) represent their county
- b) represent their colleges
- c) represent Cuala in football
- d) avail of extended travel/holidays.

It is generally accepted that there is an increased danger of losing players between the age of 18 – 22 particularly if there isn't a suitable structure in place to encourage them to continue playing hurling.

A reflection of the success of our under age structures has been the increasing involvement of Cuala players on the County Development squads, as well as the Dublin Minor, Under 21 , Intermediate and senior hurling panels. This, we believe, is a positive development, but something that also requires careful management by Cuala.

Similarly we are now seeing more Cuala players featuring on the main college teams and in particular the Fitzgibbon Cup teams. Again this is a great experience for the players, enabling them to train at a very high / intense level, but also from a personal development point of view they will gain great hurling experience and develop great friendships with hurling folk from all around the country.

Part of college life typically involves the students going away for extended periods during the summer for work /travel experience. Again, we feel this is an important part of their personal development, and in the long run Cuala will benefit from having these people putting their experiences back into Cuala.

A further danger / concern revolves around the welfare of the players, and particularly at this age, if they are being over stretched , which in turn may influence how long they will continue to be involved in hurling.

### **The following actions must be implemented to ensure the successful management of players' commitments.**

- Produce a database of the members in the club between the age of 16 and 22.
- Appoint an advocate for these young players who are coming through the minor level to the adult teams. This person should sit down with all of the club members (in Dec/Jan) who have inter county / college / club football commitments and do an outline of their sporting /travel commitments for the following year.

- The advocate should also liaise with team managers regarding training and matches and ensure that training demands on the youngsters are not excessive. ( sometimes it will also be necessary to explain to the youngsters the importance of managing the training / games that they are involved in if they are to sustain their performance). Input from coaching group would be valuable here.
- We should remember that not all “good” minors are ready to play with the senior team and consideration should be given to them gaining valuable experience and game time at adult level by playing on the second team for a period of time.
- The success of our young players who are training / playing with either college or county teams means that they will be missing from training with their Cuala team for periods of time during the year. This will create a situation where numbers at training will be low. We therefore need to consider how best training can be managed, particularly in the period Feb – May.
- Communication with other adult team members that players training with Inter-county teams / college teams are not going to be available for club training , particularly in the early part of the year. ( this hopefully will prevent resentment developing amongst team mates.)
- Hurling Forum to sit down with their Counterparts in the Football Forum to agree training requirements for dual players ( Hurling week Vs Football week.) Also this meeting should discuss and agree the respective demands on dual players ( particularly those expected to play for the 1st Hurling and Football teams. )

Minor players who are asked to play for an adult team will require the consent of their parent/ guardian and the manager of the minor team. This is also an area where the advocate can assist by ensuring excessive demands are not made by the adult teams on any underage player.

## **Fundraising**

There is no doubt that running hurling teams is a costly business and in the current climate money is going to become a bigger issue. The requirement for funds will be increased substantially if an individual team requires outside expertise for its management team.

In most clubs throughout the country central fundraising is utilised to fund their teams. In an ideal world, players, team managements and hurling development committees should be concentrating only on the games. However the Cuala Coiste has clearly directed that individual Games Committees, and age group committees reporting to these, should become self-sufficient and raise the funds needed to run their own age group without support from central funds. The adult hurling section must therefore put in place an active fundraising committee.

Typical running costs for an adult hurling team could be: external coach / coaches; referee expenses; sliothars; hurleys; jerseys; training equipment; out-sourcing training facilities; first aid; physio; food after training; travel etc.

Possible fund – raisers for the hurling section could be: hurling golf classic; sponsorship; bar quizzes; bar-b-q; player initiatives; ‘friends of Cuala hurling’; subs from players; coffee mornings (Saturdays); concert sharing with Dun Laoghaire Musical Society etc.

### **Fundraising Action Plan**

#### **Key Objectives**

1. To ensure that sufficient funds are available to support the development of adult hurling teams.
2. To ensure that the funds are utilised optimally

#### **Actions Plans**

1. Set up fundraising group / committee.
2. All fundraising activities for the adult hurling section will be channelled through this group.
3. Responsibilities will be fundraising and monitoring use of funds.
4. When sourcing personnel for this Group look for experience in fundraising and / or connection / linkage with companies, golf events etc.
5. Team managements should set budgets for their individual teams at the start of the season / year. They should be given support in formulating these budgets.

6. Team managements and players should play a role in fundraising under the direction of the fundraising committee / group.
7. Liaise on sponsorships etc with Coiste fundraising activities.

## **Communications**

### **Purpose:**

To improve the communication of relevant information from a hurling perspective amongst current and former hurlers and members who have a particular interest in Cuala hurling matters.

### **Objectives:-**

- To establish, develop and maintain a database of identified current and former hurling players, mentors and coaches.
- To create a workable communication network in order to facilitate the provision of timely information on hurling matters.

### **Action Plan:**

- Liaise with Coiste and Communications Committee as to what the Hurling Section would like to see communicated.
- Create a database of current and former Hurling Players/Mentors/Coaches including E-mail addresses and mobile phone numbers.
- Create a Hurling Section in Weekly/Monthly Newsletter to be sent by email.
- Newsletter to contain information of all pending fixtures i.e., Minor, U21, Junior and Senior matches and training sessions, team panels, league tables and match reports.
- Web text reminders re impending notable dates.
- Request offers of assistance (to help out on match days).
- Inform hurling players of upcoming football matches, to offer support and request the same from the football section.
- Notify all identified on hurling database of upcoming fund raisers and social dates.

## **Conclusion:**

At the outset of this document we have set down our vision for adult hurling in Cuala. In order to realise this vision we need to restructure the adult hurling section in Cuala to meet the modern demands of the present game.

This document reflects views expressed by a cross section of club members over the last twelve months and makes recommendations of changes that we believe need to be made to achieve the vision.

The more people who are willing to give some of their time and experience to achieving our agreed vision, the more likely we are to succeed .

Thanks to all those who have contributed to the development of this strategy and with your support we can implement the recommendations contained herein, in a timely and efficient manner.

DRAFT